

# **Announcing.... A “Streetwise” Mastermind & Coaching Implementation Program!**

**Facilitated By Streetwise Master Coach and No BS Business Advisor Terry Bryan  
Limited to Just 11 Members for 2007**

Due to the ever increasing demand from our members, let us introduce you to our local Platinum mastermind group of peak performers. This new group will be focused on investing, marketing/entrepreneurship and personal peak performance/productivity issues. This will be a different kind of mastermind and coaching experience than we have ever offered locally before because it will be held locally and I will be attending national training and as an on-going member of the national VIP Mastermind, you will get to share all the success strategies and tactics going on in the Platinum and VIP Memberships at the local level. Here is what will be delivered with the local mastermind membership:

**Four 2-day yearly ‘VIP’ meetings facilitated by Terry Bryan in Colorado Springs**

- **Can bring partner or one key staff member to each meeting**
- **Some meetings will have a guest expert or vendor**
- **Six 15-minute ‘one-on-one’ tele-consulting calls, every other month, beginning with February**
- **Two registrations for next year’s Wealth Super Conference for primary member and partner, spouse or key employee**
- **GKIC Local Meetings Membership**
- **Periodic mailings of new discoveries and information you need to see**
- **A maximum of 20 members (sorry 9 people have already reserved their spots)**
- **Monthly Group Coaching Call**
- **Monthly Video Lesson From Dan Kennedy and Hand Outs At The Meeting**
- **Ability To E-mail Questions On Our Closed Door Group Site**
- **Weekly Lessons of The Week On Business Success**
- **Special Discounts To Local Events and Seminars**
- **A 30 Minute Coaching Call Certificate To Use When You Need It**

This group is not just for info marketers, or real estate investors, but is a “mixed breed”... ANY type of business, consumer, B2B, retail, wholesale, manufacturing, professional practice, as well as, informational marketing and publishing are welcome. In other words, entrepreneurs of every type belong here. For those of us at the national VIP level, we pay over \$2000 a month plus travel and time away to participate with a true value of over \$78,000! Each of the members would tell you a few specific times when the group shared strategies, plans, examples that have helped double their income and may have gone from an annual salary to making that amount each month – all from the power of the mastermind.

If you are in search of... the best marketing and wealth creating strategies for your business including business systems, marketing, peak performance and investing – along with networking with smart people who understand your kind of marketing and an opportunity to walk away with new breakthroughs and business makeovers, then this local mastermind group is for you.

Dedicated to “Continuing” To Multiply Your Income,

Terry Bryan, Streetwise Success Coach and Local NO BS Business Advisor

PS: Napoleon Hill identified that the power of the mastermind was the biggest thing that all successful people had in common. It should be obvious that the rich that hang out together will get a lot richer by virtue of being the first to know.

PPS: Last year Bill Glazer and Dan Kennedy turned down over 160 people who applied for their national Mastermind Coaching Groups. This local group is in response of this demand and we expect the same overwhelming response. If this is for you, we encourage you not to procrastinate.



**CONFIDENTIAL – STREETWISE MASTERMIND COACHING APPLICATION**

Name \_\_\_\_\_ Spouse, Partner Or Guests Name \_\_\_\_\_

Business Name \_\_\_\_\_

Business Street Address \_\_\_\_\_

Years in Current Business \_\_\_\_\_ Business Phone \_\_\_\_\_

Spouse is: \_\_\_\_\_ Active in business \_\_\_\_\_ Inactive in business

Option: Home Street Address \_\_\_\_\_

Option: Home Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**BRIEFLY DESCRIBE CURRENT BUSIENSS**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please rank each of the following marketing-oriented items according to the difficult or challenge they currently represent to you; rank EACH ONE on a 1-5 scale, 1=Insignificant, to 5=Very Significant. ALSO, number the ten most important items to you 1-10, 10=most important of all.

| <b><u>No.</u></b>   | <b><u>Ranking</u></b> |   |   |   |   |
|---|-----------------------|---|---|---|---|
| _____ Advertising effectively   | 1                     | 2 | 3 | 4 | 5 |
| _____ Generating sufficient QUANTITY of leads/clients                       | 1                     | 2 | 3 | 4 | 5 |
| _____ Generating satisfactory QUALITY of leads/clients                      | 1                     | 2 | 3 | 4 | 5 |
| _____ Converting leads to sales/clients                                     | 1                     | 2 | 3 | 4 | 5 |
| _____ Controlling costs of advertising, lead generation, client acquisition | 1                     | 2 | 3 | 4 | 5 |
| _____ Client retention  | 1                     | 2 | 3 | 4 | 5 |
| _____ Stimulating repeat business from clients                              | 1                     | 2 | 3 | 4 | 5 |
| _____ Stimulating referrals from clients                                    | 1                     | 2 | 3 | 4 | 5 |
| _____ Clarifying my USP, Positioning, Marketing Messages                    | 1                     | 2 | 3 | 4 | 5 |
| _____ Creating compelling offers  | 1                     | 2 | 3 | 4 | 5 |
| _____ Responding to marketplace changes, competition                        | 1                     | 2 | 3 | 4 | 5 |
| _____ Taking advantage of new opportunities, new technologies               | 1                     | 2 | 3 | 4 | 5 |

Please rank each of the following business and financial-oriented items according to the difficulty or challenge they currently represent to you; rank EACH ONE on a 1-5 scale, 1=Insignificant, to 5=Very Significant. ALSO, number the ten most important items to you 1-10, 10=most important of all.

| <u>No.</u> |  | <u>Ranking</u> |   |   |   |   |
|------------|--|----------------|---|---|---|---|
| _____      | Finding time to implement new/improved marketing strategies                      | 1              | 2 | 3 | 4 | 5 |
| _____      | Getting employees and/or associates "on board" with my marketing approach        | 1              | 2 | 3 | 4 | 5 |
| _____      | Clarifying and staying on track toward definite goals and objectives             | 1              | 2 | 3 | 4 | 5 |
| _____      | Managing my time   | 1              | 2 | 3 | 4 | 5 |
| _____      | Conquering procrastination   | 1              | 2 | 3 | 4 | 5 |
| _____      | Hiring/training/managing employees   | 1              | 2 | 3 | 4 | 5 |
| _____      | Monitoring and evaluating important data, statistics, information in my business | 1              | 2 | 3 | 4 | 5 |
| _____      | Setting, selling and commanding premium prices for my products/services          | 1              | 2 | 3 | 4 | 5 |
| _____      | Maintaining satisfactory business profits  | 1              | 2 | 3 | 4 | 5 |
| _____      | Extracting sufficient money from my business to wisely invest, build wealth      | 1              | 2 | 3 | 4 | 5 |
| _____      | Taking a satisfactory amount of time off, away from my business                  | 1              | 2 | 3 | 4 | 5 |
| _____      | Having a long-term retirement/exit strategy                                      | 1              | 2 | 3 | 4 | 5 |

**DO YOU REGULARLY OR FREQUENTLY USE:**

|                                      |           |          |
|--------------------------------------|-----------|----------|
| Direct-Mail                          | _____ YES | _____ NO |
| Broadcast VOICE                      | _____ YES | _____ NO |
| Web Site                             | _____ YES | _____ NO |
| E-Mail                               | _____ YES | _____ NO |
| Print Media Advertising, Local       | _____ YES | _____ NO |
| Print Media Advertising, National    | _____ YES | _____ NO |
| Radio/TV Advertising, Local          | _____ YES | _____ NO |
| Radio/TV Advertising, National       | _____ YES | _____ NO |
| Publicity/News Releases, Local       | _____ YES | _____ NO |
| Publicity/News Releases, National    | _____ YES | _____ NO |
| Newsletter                           | _____ YES | _____ NO |
| Joint Ventures with other businesses | _____ YES | _____ NO |
| Personal Networking                  | _____ YES | _____ NO |
| Tele-Marketing                       | _____ YES | _____ NO |

**HOW MANY MARKETING STRATEGIES OR SYSTEMS DO YOU HAVE IN PLACE THAT CONSISTENTLY GENERATE NEW BUSINESS FOR YOU? \_\_\_\_\_**

**HOW MANY MARKETING STRATEGIES OR SYSTEMS DO YOU HAVE IN PLACE THAT CONSISTENTLY STIMULATES REPEAT BUSINESS, LOCK IN CONTINUING OR RENEWABLE INCOME AND/OR STIMULATE REFERRALS? \_\_\_\_\_**

**DESCRIBE 3, 4, OR 5 MAJOR GOALS YOU ARE WORKING TOWARD:**

#1: \_\_\_\_\_

#2: \_\_\_\_\_

#3: \_\_\_\_\_

#4: \_\_\_\_\_

#5: \_\_\_\_\_

**DESCRIBE 3 MAJOR SOURCES OF STRESS, FRUSTRATION OR UNHAPPINESS THAT INTERFERE WITH YOUR PRODUCTIVITY AND ROB YOU OF PEACE OF MIND**

#1: \_\_\_\_\_  
#2: \_\_\_\_\_  
#3: \_\_\_\_\_

**YOUR SCHEDULE**

Number of hours you work, average week \_\_\_\_\_  
Number of hours you'd prefer to work, average week \_\_\_\_\_  
% of work-time you rank as productive \_\_\_\_\_  
No. of hours per week you work "on" vs. "in" your business \_\_\_\_\_  
No. weeks vacation taken: 2004: \_\_\_\_\_ 2005: \_\_\_\_\_ 2006: \_\_\_\_\_ No. weeks vacation you'd prefer taking \_\_\_\_\_

**RANK YOURSELF IN DIRECT MARKETING EXPERIENCE: (Mark one)**

\_\_\_\_\_ Very knowledgeable; serious student; very active in using strategies  
\_\_\_\_\_ Very knowledgeable; serious student; but not very actively implementing  
\_\_\_\_\_ Somewhat knowledgeable, actively implementing  
\_\_\_\_\_ Somewhat knowledgeable but not very actively implementing  
\_\_\_\_\_ A relative novice

Why do you want to participate in the Mastermind Coaching Program?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please Fill out Completely and Sign, then fax it to 719-685-0777 or mail it to Streetwise Inner Circle, 1587 York Road, Colorado Springs, Colorado 80918.

If Selected For The One Year Local Mastermind Group, Which Payment Will You Select?

\_\_\_\_\_ \$597 a month                      \_\_\_\_\_ One Time Fee Of \$5997 (Save 15%)

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

PAYMENT METHOD:  American Express  Visa  Master Card  Discover  Check

Card #1 \_\_\_\_\_ 3 Or 4 Digit Security Code \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Alternate Card # \_\_\_\_\_ 3 Or 4 Digit Security Code \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature of Cardholder : \_\_\_\_\_

By signing you agree to allow Warrior-wiz Success Systems to charge your credit card upon acceptance into the coaching and mastermind group and agree to pay for the entire program regardless of your individual circumstances, your activity level in the program, your attendance at meetings, etc. By signing you have an obligation to pay the entire cost for the year of training regardless of your circumstances. By signing above, cardholder authorizes Warrior-wiz Success Systems to process each monthly installment pertaining to above and in accordance with cardholder agreement. Listing and alternate card is requested to avoid additional charges. Note: Any returned check or inability for Warrior-Wiz Success Systems to collect monthly fee from credit card is subject to a non-refundable \$25 service fee.